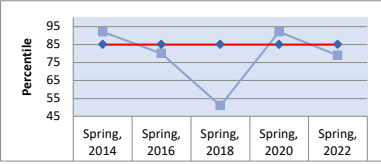
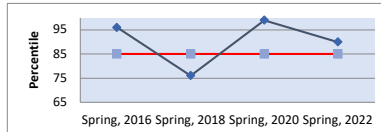
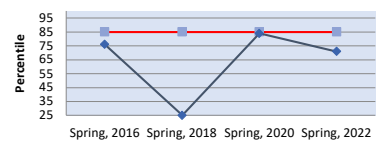
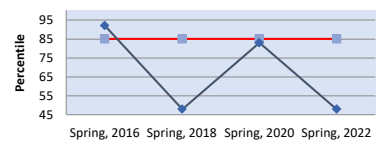
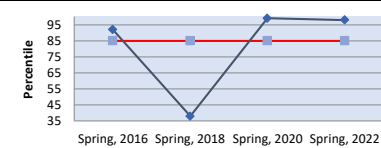
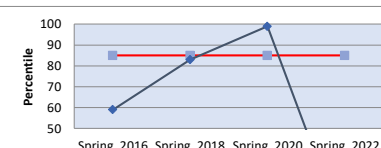
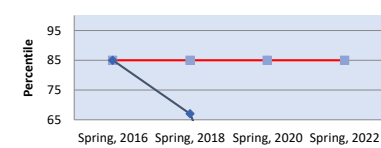
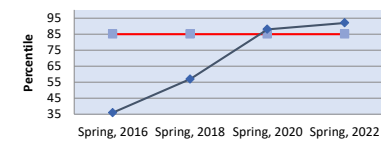
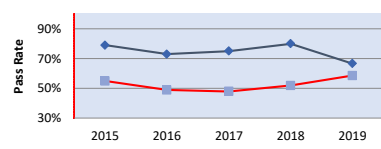


Measurable goal	Do not use grades.	What are your current results?	What did you learn from the results?	What did you improve or what is your next step?		85	85	85	85	85
What is your goal?	(Indicate type of instrument) direct, formative, internal, comparative					Spring, 2014	Spring, 2016	Spring, 2018	Spring, 2020	Spring, 2022
MFT - Overall Goal: 85th percentile	Biannual testing Direct Summative External Comparative	The scores dropped significantly in spring 2018. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	We have evaluated our curriculum and the score subscales to determine what we need to do. Previously, we had incentivized students to be invested in the MFT exam in the past. That incentive was ended in the middle of this reporting period and then reinstated. The results show that the incentive is working.	Next step: Continued faculty discussion of results. We will continue to find ways to have our students be actively invested in the exam.		92	80	51	92	79
MFT - Accounting B.S.	Biannual testing Direct Summative External Comparative	The scores dropped significantly in spring 2018. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	CPA scores remain high and our rank nationally has remained stable. The results bounced back after a blip in 2018.	Next step: Continued faculty discussion of results. We will continue to find ways to have our students be actively invested in the exam.			96	76	99	90
MFT - Management B.S.	Biannual testing Direct Summative External Comparative	The scores dropped significantly in spring 2018. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	We have evaluated our curriculum and the score subscales to determine what we need to do. Previously, we had incentivized students to be invested in the MFT exam in the past. That incentive was ended in the middle of this reporting period and then reinstated. The results show that the incentive is working.	Next step: Continued faculty discussion of results. We will continue to find ways to have our students be actively invested in the exam.			76	25	84	71
MFT - Entrepreneurship B.S.	Biannual testing Direct Summative External Comparative	The scores dropped significantly in spring 2018 and 2022. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	We have evaluated our curriculum and the score subscales to determine what we need to do. Previously, we had incentivized students to be invested in the MFT exam in the past. That incentive was ended in the middle of this reporting period and then reinstated. The results are inconclusive and need more monitoring.	Next step: Continued faculty discussion of results. We will continue to find ways to have our students be actively invested in the exam.			92	48	83	48

MFT - Finance B.S.	Biannual testing Direct Summative External Comparative	The scores dropped significantly. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	We have evaluated our curriculum and the score subscales to determine what we need to do. Previously, we had incentivized students to be invested in the MFT exam in the past. That incentive was ended in the middle of this reporting period and then reinstated. The results show that the incentive is working.	Next step: Continued faculty discussion of results. We will continue to find ways to have our students be actively invested in the exam.		92	38	99	98		
MFT - Industrial Management B.S.	Biannual testing Direct Summative External Comparative	The scores dropped significantly. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	We have evaluated our curriculum and the score subscales to determine what we need to do. Previously, we had incentivized students to be invested in the MFT exam in the past. That incentive was ended in the middle of this reporting period and then reinstated. The results show that the incentive is working.	Nothing to do. This major has ended.		59	83	99	** not reported - fewer than 3 students tested (major ending)		
MFT - International Business B.S.	Biannual testing Direct Summative External Comparative	The scores dropped significantly in spring 2018. We had a change in the way that we sampled students to participate and some faculty turnover. MFT exam changed between 2016 and 2018.	There are really too few students in this population to gain an accurate picture.	Nothing to do as it is a small population. We will continue to monitor going forward.		85	67	** not reported - fewer than 5 students tested	** not reported - fewer than 3 students tested		
MFT - Marketing B.S.	Biannual testing Direct Summative External Comparative	Scores have been steadily increasing. MFT exam changed between 2016 and 2018.	We have evaluated our curriculum and the score subscales to determine what we need to do. Previously, we had incentivized students to be invested in the MFT exam in the past. That incentive was ended in the middle of this reporting period and then reinstated. The results show that the incentive is working.	Next step: Continued faculty discussion of results. We will continue to find ways to have our students be actively invested in the exam.		36	57	88	92		
<b>Note: The data was reorganized by major starting for Spring 2016. Subsequent results will be organized as such.</b>											
						DATE	2015	2016	2017	2018	2019
						National Pass Rate	55%	49%	48%	52%	59%
CPA - GCC Pass Rate Goal: To be above the national average	Annual results Direct Summative External Comparative	CPA pass rates continue to be strong.	Keep up the good work	No action needed. Will continue to provide focused accounting curriculum. New accounting faculty hired in fall 2021 and fall 2022, which continues to show our commitment for improvement. The NASBA will not be publishing these rates due to the CPA exam changes. We may not be able to report these numbers going forward.		79%	73%	75%	80%	67%	