

Performance Measure	What is your measurement instrument or process? (Indicate length of cycle)	Current Results What are your current results?	Analysis of Results What did you learn from the results?	Action Taken or Improvement made What did you improve or what is your next step?	Insert Graphs or Tables of Resulting Trends 5 data points preferred	(3)										
Measurable goal What is your goal? New freshmen in business majors Goal: Steady or increase from average of prior three years	Measured at end of drop/add period each Fall semester.	In 2021, we were under the prior three year average but in 2022, we have exceeded that prior three year average.	The goal is met.	Continue to work on how to engage with potential student candidates. Some departments within the business school have increased communications directly from the departments, and we may be seeing the efforts pay off through the increase in numbers.	<table border="1"> <tr> <th>Fall, 2018</th> <th>Fall, 2019</th> <th>Fall, 2020</th> <th>Fall, 2021</th> <th>Fall, 2022</th> </tr> <tr> <td>106</td> <td>73</td> <td>90</td> <td>82</td> <td>95</td> </tr> </table>	Fall, 2018	Fall, 2019	Fall, 2020	Fall, 2021	Fall, 2022	106	73	90	82	95	90 82
Fall, 2018	Fall, 2019	Fall, 2020	Fall, 2021	Fall, 2022												
106	73	90	82	95												
Total current students with a business major Goal: Steady or increase from average of prior three years	Measured at end of drop/add period each Fall semester.	We were previously exceeding the prior three year average. However, we are currently below this average. Overall, the college had a couple of periods with lower enrollment, and this is impacting these numbers. With current enrollment ticking up, we hope that our enrollment in total will increase over the years.	The goal needs some improvement.	Continue to pay attention to student recruiting and retention.	<table border="1"> <tr> <th>Fall, 2018</th> <th>Fall, 2019</th> <th>Fall, 2020</th> <th>Fall, 2021</th> <th>Fall, 2022</th> </tr> <tr> <td>506</td> <td>459</td> <td>421</td> <td>392</td> <td>382</td> </tr> </table>	Fall, 2018	Fall, 2019	Fall, 2020	Fall, 2021	Fall, 2022	506	459	421	392	382	462 424
Fall, 2018	Fall, 2019	Fall, 2020	Fall, 2021	Fall, 2022												
506	459	421	392	382												
Percentage of total current Grove City students Goal: Steady or increase from average of prior three years	Measured at end of drop/add period each Fall semester.	We were previously exceeding the prior three year average. However, we are currently below this average. Overall, the college had a couple of periods with lower enrollment, and this is impacting these numbers. With current enrollment ticking up, we hope that our enrollment in total will increase over the years. Also, please see the graduate statistics below. We had two large graduating classes in the previous two years, which impacted these numbers.	The goal needs some improvement.	Continue to pay attention to student recruiting and retention.	<table border="1"> <tr> <th>Fall, 2018</th> <th>Fall, 2019</th> <th>Fall, 2020</th> <th>Fall, 2021</th> <th>Fall, 2022</th> </tr> <tr> <td>22.2%</td> <td>21.1%</td> <td>19.9%</td> <td>18.2%</td> <td>17.8%</td> </tr> </table>	Fall, 2018	Fall, 2019	Fall, 2020	Fall, 2021	Fall, 2022	22.2%	21.1%	19.9%	18.2%	17.8%	21.1% 19.7%
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Total graduates with one or more business majors Goal: Steady or increase from prior 3 year average	Each academic year includes December, May, and August grads.	We had two large graduating classes in the previous two years, which impacted these numbers. Also, as noted above, lower incoming freshman over a similar timeframe has impacted the total number of graduates.	The goal needs some improvement.	Continue to work on student retention and success.	<table border="1"> <tr> <th>2017/18</th> <th>2018/19</th> <th>2019/20</th> <th>2020/21</th> <th>2021/22</th> </tr> <tr> <td>130</td> <td>117</td> <td>147</td> <td>137</td> <td>112</td> </tr> </table>	2017/18	2018/19	2019/20	2020/21	2021/22	130	117	147	137	112	131 134
2017/18	2018/19	2019/20	2020/21	2021/22												
130	117	147	137	112												
% of all college graduates with one or more business majors Goal: Steady or increase from prior 3 year average	Each academic year includes December, May, and August grads.	We had two large graduating classes in the previous two years, which impacted these numbers. Also, as noted above, lower incoming freshman over a similar timeframe has impacted the total number of graduates.	The goal needs some improvement.	Continue to work on student retention and success.	<table border="1"> <tr> <th>2017/18</th> <th>2018/19</th> <th>2019/20</th> <th>2020/21</th> <th>2021/22</th> </tr> <tr> <td>22.6%</td> <td>23.0%</td> <td>29.3%</td> <td>24.6%</td> <td>20.9%</td> </tr> </table>	2017/18	2018/19	2019/20	2020/21	2021/22	22.6%	23.0%	29.3%	24.6%	20.9%	25.0% 25.6%
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Student Retention Goal: 90%	Retention is the % of students returning to GCC as sophomores who start as business majors. Measured each year at end of drop/add.	The previous two years have returned the business school to above average. While enrollment may be slightly lower, we are doing an excellent job of retaining the students that start as business majors.	There is no particular cause for concern.	Continue to monitor these numbers.	<table border="1"> <tr> <th>F17 to F18</th> <th>F18 to F19</th> <th>F19 to F20</th> <th>F20 to F21</th> <th>F21 to F22</th> </tr> <tr> <td>91.3%</td> <td>84.9%</td> <td>83.6%</td> <td>93.9%</td> <td>92.7%</td> </tr> </table>	F17 to F18	F18 to F19	F19 to F20	F20 to F21	F21 to F22	91.3%	84.9%	83.6%	93.9%	92.7%	0.9 0.9 0.9 0.9 0.9
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