



GROVE CITY COLLEGE

ESTABLISHED 1876 • PENNSYLVANIA

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August 11, 2003

Kaplan guidance counselor survey lists Grove City College in three top categories

GROVE CITY, Pa. – Kaplan Publishing’s most recent National Survey of High School Guidance Counselors listed Grove City College as a top school in three areas: schools that are hidden treasures; schools that offer the best value for the tuition dollar; and schools with popular drug-free and alcohol-free activities for students.

The survey named 59 institutions from among thousands of schools in the “Best Value” category by weighing their cost against the quality of education. Grove City College was ranked in the Top 10, along with Arizona State University, Rice University, University of Michigan—Ann Arbor, University of Maryland—College Park, University of Virginia, Georgia Institute of Technology, University of Minnesota—Twin Cities, Penn State University—University Park and University of Delaware.

Other lists also make up the rankings, such as the “Hidden Treasures” category, where “small schools are big winners.” Kaplan cited two standouts: Grove City College and Austin College – “schools you may not know about but should.” Grove City College was also included on the list of schools with drug-free and alcohol-free activities.

Complete results will be published in “The Unofficial, Unbiased Guide to the 328 Most Interesting Colleges,” 2004 edition, by Trent Anderson and Seppy Basili. To capture the most up-to-date information about college admissions trends, Kaplan conducted an exclusive national survey of high school guidance counselors. Building upon the success of last year’s Guidance Counselor Survey, “The Unofficial, Unbiased Guide to the 328 Most Interesting Colleges 2004” utilizes the unbiased professional survey expertise of Market Measurement, a national market research firm.

Unlike other college guides, “The Unofficial, Unbiased Guide to the 328 Most Interesting Colleges 2004” is free of paid advertising from the profiled schools. Kaplan has never accepted any money from the schools profiled in its publications.

Kaplan, Inc. is owned by The Washington Post Company and is one of the nation’s premier providers of educational and career services for individuals, schools and businesses. The guide, released by Kaplan Publishing/Simon & Schuster, is in bookstores now and sells for \$20.

This release is available for download at www.gcc.edu/news/releases/main. Contact Clingsmith for details.

Grove City College has been listed as one of the 50 most competitive colleges in the nation. In its category, Grove City College is also ranked by U.S. News & World Report as No. 5 in the 2002 guide to America’s Best Colleges. Grove City College has also been called a “best value” and a “hidden treasure” by guidance counselors in the Kaplan National High School Guidance Counselor Survey. Founded in 1876, it is located 60 miles north of Pittsburgh, Pa. With an enrollment of 2,300 students, it is a private Christian college teaching the liberal arts, sciences and engineering. It is an advocate of the free market economic system and accepts no federal funding. Tuition is about half of the national average for private colleges.