



Dear Alumni,

As we are a little over three-quarters of the way through the giving year at the College, I thought I would share some thoughts with all of you (including to those who have already given this year, thank you very much, by the way, for your gift). Accordingly, this is my annual “sermon on the amount!”

Since taking office in 2003 as our eighth President, I have used my “Moment for Grove City College” to write about many different subjects related to the College, including, from time to time, the subject of giving. I have tried to make two major points concerning giving, which, frankly, need to constantly be restated.

First, we need to dispel the Pew myth. The myth that many believe is that Mr. Pew left us a large endowment when, in fact, he left us no endowment. Any gifts we received after his death in 1971 come from The Pew Charitable Trusts. We are grateful for these gifts but they are a very small percentage of the assistance given to the College during what I call the “age of the Pews,” 1894-1971.

Next, and perhaps most importantly, we all know as a crucial fact that our College accepts no financial aid whatsoever (direct or indirect) from the federal government or from other state or local government entities. This principle is central to the ability of Grove City College to be truly independent. And it places a unique and what I hope is a gratefully accepted burden on all of us as alumni to step up and support the College now and into the future. As I often relate, all of us as alums are the lifeblood of our future. This future, I believe, is bright as we continue to provide one of the absolutely best educational opportunities available for young people who can and will make a difference in the life of our nation.

Your gift, simply stated, is an intergenerational transfer of love and support to the Grove City College of today and, most importantly, today’s and tomorrow’s students. Over the last two years, our annual fund giving (the *Full Circle Campaign*) is up 64 percent in total dollars given. This year we set a new target of \$1.1 million in unrestricted gifts.

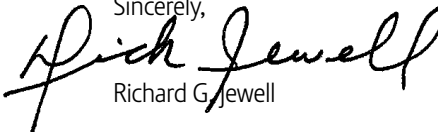
We will be on target to reach this goal only if those who gave last year give again this year and if those who have never given make a first-time gift. Remember, our fiscal year ends on June 30, 2006. The *Change & Commitment Capital Campaign* should close at the end of the 2006 year having exceeded its \$60 million goal (more on that soon as final gifts are coming in). As I have said before, I believe we have begun to turn the corner on giving, and for that, from your alma mater comes a heartfelt thanks!

I realize when I ask for your financial help, in writing or in person, I have the burden, obligation and, most importantly, the privilege of making the case for your support. And I realize that giving back is associated on your part with being willing and able. Let me share my understanding of the words “willing” and “able.” They are separate and distinct. “Willing” has to do with your relationship with the College and your belief in our case for support, as well as the memories you have from your days at the College. When those things create in your mind a decision that you would like to invest in the present and future of Grove City College, you are “willing.” The term “able” refers to the amount that you can give at this time. I understand that there are often many other charitable and personal commitments competing for your dollars. I ask that you add Grove City College to your list if we are not already on it. If we are already there, I ask that you consider moving us up one spot and think about a little larger gift this year.

We are grateful for any and every gift, irrespective of the amount, and I thank you in advance for your gift.

So, we will continue to respectfully make the case for your support and hope as many alumni and friends as possible are willing and able to give. One thing to keep in mind, especially in our annual campaign, is that the amount you can give, especially as it relates to your current circumstances, may be relatively small, but the fact that you stand up and are counted is very, very important.

I close by telling you how deeply honored I am to continue to serve as our President, and how truly pleased I am by how many of you are reinvesting your time, talent and treasure back to the College. That’s our lifeblood and that’s our future. Let there be no doubt!

Sincerely,

Richard G. Jewell